

Multimodal Search Optimization Checklist

Populate each field to optimize your blog for multimodal search.

Field	Your Entry Example
1. Image Filename Template	E.g., <code>product-category-color-2025.png</code>
2. Alt-Tag Template	E.g., <code>linen_tshirt_2025_collection.jpg</code>
3. Schema Snippet (JSON-LD)	<pre>{ "@context": "https://schema.org", "@type": "Product", "name": "YOUR PRODUCT NAME", "image": ["YOUR_IMAGE_URL"], "description": "YOUR DESCRIPTION" }</pre>
4. Voice-Question Prompts	E.g., “What is this called?”, “Where can I buy this near me?”
5. UTM-Ready CTA Link	E.g., <code>https://yourdomain.com/page?utm_source=blog&utm_medium=download&utm_campaign=multimodal_checklist</code>

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